



Draft Navy-NGO Policy

OPNAV N52 International Engagement



Methodology

- The draft Navy-NGO policy represents the culmination of an 18+ month dialogue with the Fleet and stakeholders in the NGO community
 - Open and inclusive process, with feedback from multiple organizations
 - Supports and expands the Maritime Strategy's discussion of HA/DR
- USAID is a critical partner for Navy missions that support development and humanitarian assistance
 - Key interlocutor regarding in-country NGOs
 - Ensures that Navy's short-term, high-impact capabilities are applied to existing and sustainable efforts; no more "drive-by medicine"
 - Complements and contributes to whole of government approach
- The Navy-NGO policy is a living document that will be continuously revisited and updated to reflect the latest developments of the evolving civil-military relationship



USAID Coordinating Mechanism

- Navy Planners contact USAID Office of Military Affairs (OMA) prior to conducting Pre-deployment Site Survey (PDSS) to setup a coordination meeting via:
 - Combatant Commander (CCDR) Senior Development Advisor (SDA)
 - Combatant Commander OMA representative in DC
 - OPNAV N52 International Engagement Division
- Navy outlines mission, dates, countries visited, capabilities available
- USAID provides in-country points of contact, information on ongoing projects, and recommendations about what activities should be conducted
- Proof of concept:
 - Oct 09: Continuing Promise 2010
 - Nov 09: Pacific Partnership 2010



Navy Support to NGOs

- Navy may provide support to participating NGOs under the following conditions:
 - Does not violate statutory regulations or policy limitations
 - Is consistent with the Concept of Operations (CONOPS) for the mission
 - Does not limit or constrain the Navy's ability to execute the mission as defined by the CONOPS
 - Is impartial and neutral, and does not appear to endorse or favor any particular organization
 - Is not in excess of what the Navy would otherwise provide to a military or government participant
- Types of support:
 1. Transportation of donations
 2. Transportation of volunteers
 3. Meals (Navy messing)



Transportation of Donations

- NGO covers cost of transportation – *fastest and most straight-forward*
 - Navy loads aboard ship, provides surface transport at no-cost
- Project Handclasp (PH)
 1. Official U.S. Navy program that receives, transports, and coordinates the delivery of humanitarian, educational, and goodwill material donated by corporations, charitable organizations, and private citizens
 2. Arranges space-available transportation of consigned materials from organizations or individuals to specified recipients overseas
 - Headquartered in San Diego, CA – primary point of donations
 - Stateside warehouses in: San Diego, CA, Norfolk, VA and Mayport, FL
 - International warehouses in: Pearl Harbor, Hawaii; El Salvador, Rota, Spain; Naples, Italy; Yokosuka, Japan; Singapore



Transportation of Donations

(cont.)

- Denton Program
 - Authorized under Title 10 USC, Section 402
 - Provides authority for DOD to use any extra space on military cargo aircraft to transport donated humanitarian assistance materials
 - Jointly administered by USAID, Department of State (DOS), and Department of Defense (DOD) via the Defense Security Cooperation Agency (DSCA)
- Funded Transportation Program
 - Authorized under Title 10 USC, Section 2561
 - Provides authority for DOD to transport donated humanitarian assistance materials for disaster relief (i.e. natural or manmade crises).
 - Covers the actual cost of commercial transportation and the payment of any associated DOD administrative costs incurred
 - Administered by DOD via DSCA

Website for both programs: <http://hatransportation.ohasis.org>



Transportation of Donations (cont.)

- Gifts – last resort
 - Navy permitted to pay all expenses in connection with the conveyance/transfer of an accepted gift
 - 60-day administrative lead time and requires Assistant for Administration, Undersecretary of the Navy (AAUSN) approval for gifts in excess of \$60K
 - Initiated by written correspondence addressed to AAUSN via OPNAV N52 International Engagement with the following criteria:
 - Mission supported
 - Description of gift – value, quantity, size/weight, expiration date (if any), special handling instructions, etc.
 - Location of donation and estimated shipping cost
 - Description of any additional expenses that would be incurred by accepting/using the gift (if any)
 - The conditions or implicit assumptions under which the gift is being made



Transportation of Volunteers

- NGO covers cost of transportation
- Navy Air Logistics Office (NALO)
 - Primary mission is to provide time-critical and flexible air logistics support to Navy operations
 - Also provide air lift for uniformed and NGO volunteers from a central hub
 - e.g. Continuing Promise 2009
 - Regional geography may limit usage options, slow tempo, and / or preclude use altogether
- Invitational Travel Authorizations (ITA)
 - Governed by Joint Travel Regulations (JTR) Volume 2
 - Navy may authorize travel to individuals when they are acting in a capacity that is directly related to, or in connection with, official DOD activities
 - Same travel and transportation allowances ordinarily authorized for DOD employees on Temporary Duty (TDY)
 - Cost prohibitive on a large scale; generally done as a last resort, case-by-case



Meals (Navy Messing)

- 2009 National Defense Authorization Act (NDAA) authorizes Navy to use Operations and Maintenance, Navy (O&M,N) funds to cover the cost of meals served aboard Navy and Navy auxiliary vessels to:
 - NGOs
 - Host nation and partner nation participants
 - Patients and escorts
- Authority expires at the end of Fiscal Year 2010 (September 30, 2010)
 - Navy is pursuing a statutory extension



Additional Items

- Memorandum of Understanding (MOU) for embarked NGOs
 - Navy uses standard, mission type-specific, five-year MOUs
- General Public Affairs (PA) guidance:
 - Audiences – be mindful of the multiple audiences that exist, and how they receive their information
 - Communication integration – mission PA personnel should understand the communication intentions and desire of all stakeholders
 - e.g. NGO sensitivity about use of logos on presentations
 - Navy Public Affairs Support Element (NPASE) has reserve units that could be a resource for PA support
 - For more information, visit <http://www.chinfo.navy.mil/npase/index.html>
 - An assessment of public communications should be factored into mission planning



Conclusion

- Next Steps
 - Incorporate comments from Navy-NGO Conference
 - Distribute to Fleet for Flag level chop
 - Final Signature from head of Operations, Plans, and Strategy early next year
- The Navy-NGO policy is a living document that will be continuously revisited and updated to reflect the latest developments of the evolving civil-military relationship
 - Continue dialogue via Civ-Mil working Group
 - Conference
 - Round Tables as necessary





Understanding the Navy-NGO Relationship

Pre-planned, Proactive

Ad Hoc and/or Reactive

Security Assistance (Theater Security Cooperation)

- **Africa Partnership Station**
- **Southern Partnership Station**
- Project Handclasp
- Traditional, refined
- Mil-mil (primary)
- Civ-mil (secondary)

Development Assistance (Humanitarian and Civic Assistance)

- **Continuing Promise**
- **Pacific Partnership**
- Project Handclasp
- Non-traditional, unrefined
- Civ-mil (primary)
- Mil-mil (secondary)

Humanitarian Assistance (Disaster Response)

- IO tsunami, Haiti, etc.
- Katrina
- Enduring mission
- Project Handclasp
- Enhanced through increased coordination in permissive environments



The NGO relationship in a permissive environment

1. Transit to theater
 - Established, few participants, higher cost
 - **Need to develop Fleet-wide policies on key issues**
2. Already in-country
 - Growth area, many potential participants, lower cost
 - **Need to develop coordinating mechanism with USAID**

Navy delivers short-term, high-impact capability; these efforts must support a long-term/sustainable development plan!!!



Executive Summary

- *A Cooperative Strategy for 21st Century Seapower* unveiled Oct 07
 - Prevention of wars is as important as winning them
 - Humanitarian assistance and disaster response (HA/DR) a core capability
- Navy's NGO policy expands upon the HA/DR core capability in the Maritime Strategy
 - Establishes a coordinating mechanism with USAID to ensure Navy capabilities are delivered in accordance with a long-term, sustainable plan that supports DOS, USAID, and Combatant Commander objectives
 - Provides Navy planners with a standard set of options to support NGOs participating on HA/DR enduring missions
- Document was developed at the request of the Fleet and reflects feedback, discussion, and input from:
 - Nov 08 Navy-NGO Conference
 - May 09 Navy-NGO policy roundtable
 - 20+ external organizations (e.g. USAID, USIP civ-mil working group)
- NGO policy will be signed/approved by the end of Jan 2010